

Date: 4/17/09

To: Prospective event clients

Fm: Jim Perrine

Re: Jack Dean (Mike Verdicchio) as Master of Ceremonies/Public Speaker

I have employed Jack for all of the Business Clubs America Signature Events for the entire 2008 series. Our Signature Events featured nationally renowned key note speakers ranging from sports legends, nationally recognized economists, best selling business authors, as well as, marketing giants who made major turn arounds for struggling companies (Starbucks, Harley Davidson, etc).

The attendance at the BCA Signature Events was a “who’s who” of Phoenix business leaders and the show had to be first cabin in all respects. Therefore it was imperative to employ a qualified M.C. to open the show and introduce our key note speakers inherent to their position and the room of 250 business leaders as well. Jack provided BCA members and their guests, a professional demeanor yet was able to add respectful humor and flare to our proceedings.

I can attest that he has been a great addition to the show quality and content and would overwhelmingly recommend his unique M.C. ability as well as his public speaking talent to any need of a prospective employer.

Jack is simply the best and has never disappointed the BCA membership or myself.

Should you require any further definition, feel free to call me.
480-209-9156

Jim Perrine

C.E.O./President

Southwest Partnership Development, LLC

Market Owner of Business Clubs America Metro Phoenix and Tucson