

Michael A. Verdicchio “Camelback Jack”

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“Your abilities are well-suited for the radio industry and I would predict success for you in every situation. I would not hesitate to predict the same success, should you decide to pursue other avenues of employment. Your skills translate into finely tuned customer focus. Your global training assures you understand how your actions, in any field affect the bottom-line and overall health of any business. The habits you have developed in the areas of preparation and detail act as an insurance policy for any business operation outside of the radio industry.”

Tim Maranville
Former Program
Director

“If you have the opportunity to hire Camelback Jack, know that this is a “once in a lifetime” opportunity for you! Not only are you hiring a focused hard working talent

Professional Profile

Eager to actively contribute to an inspired team at a radio station committed to quality programming and bring the value of seasoned experience by hosting a morning drive or afternoon drive show full of energy, clean fun and relevant conversation

- a voice people love; Candor anyone can relate to;
- Positive attitude; Committed to winning
- Responsible, passionate and dedicated
- Great sense of humor

Key Qualifications

Began radio career in 1970

Household name as “Camelback Jack” in Phoenix for over 16 years

Consistently top-ranked in Phoenix for the last 12 years.

Work Experience

On-the-Air Personality

Afternoon Drive and Midday

“Camelback Jack” for KOOL 94.5 CBS Radio, 1992 - 2008

- “Best Afternoon Show,” 1999 Phoenix AIR awards.
- Most successful afternoon drive show in the Phoenix market.
- Ranked in the top 3 many more times than all local competition
- Afternoon drive ratings from 5th to 1st, 25-54; from a 5.9 to 7.6.
- Midday ratings - from 14th to 3rd, 25-54; from a 4.2 to 7.0.

Nationally Syndicated Radio Host, “Jack Dean,” 2000 - 2003

“Behind the Hits,” Daily Radio Show, all major markets

Nationally Syndicated Radio Host, “Jack Dean,” 2000 - 2003

“Keepin’ the Seventies Alive,” Weekly Radio Show, all major markets

Nationally Syndicated Radio Co-Host, “Jack Dean,” 1994 - 1998

“Your Goodtime Oldies Magazine,” Weekly Radio Show,
Heard on over 400 radio stations nationwide

Radio announcer, Voice Talent

KGMG, Oceanside, California, Morning drive, 1992

KMLO, Fallbrook, California, Morning drive, 1991

Freelance/Self Employed 1978 - 1990

Legendary stations WKY, KLZ, KAAY, and KRIZ in Phoenix, 1970 - 1978

Experienced Voice-Over Talent

- **Professional Experience:** recorded thousands of radio and television commercials in addition to books, narration for multimedia productions,

but you are also getting someone who demonstrates loyalty to a fault...you can't go wrong!"

Mark Waters
Market Manager
CBS Radio
602-452-1000

"Camelback Jack truly "gets it" when it comes to doing personality radio. He's one of the great lovers of our industry and it shows on the air. He consistently contributed a great product for me, twice, during two number one experiences at KOOL and I'd love to work with him again!"

Shaun Holly
CEO
AXON Broadcast
Partners
Phoenix

"The many years of support and the countless hours you dedicated to veteran's causes is immeasurable."

Joey Stricklan,
Director of the
Arizona
Department of
Veterans' Services

- training videos, industrial videos, infomercials and sales presentations
- **Personal Endorsements:** voiced commercials both for local clients as well as national clients, including, Barilla Pasta, Nissan, Red Lobster, Onstar, Aamco, Olive Garden Monster.com, Swiffer Wet Jet, Johnsonville Products, Hi-Health, Black Angus, GM, and several others.
- **Station Voice:** for various radio stations across the country.
- Able to track, mix and master voice work from home
- Software experience with Audio Vault, Vox Pro, Instant Replay, Short Cut

Community Outreach

- **"Friend" of the Veterans:** raising thousands of dollars for the Arizona State Veteran's Home.
- **Band of Brothers Award Recipient:** presented by Director of the Arizona Department of Veteran Services live on the radio by Medal of Honor Recipient, Fred Ferguson; presented to only three people in Arizona.
- **Veterans Guest Speaker:** invited speaker for many veteran functions including the annual Navy Ball at Luke AFB
- **Public Service** Many public Service Awards including the first National Parks and Recreation Association's "National Get Outdoors day Award, presented at Salt River Recreation in the Tonto National Forrest, summer of 2008.
- **"Be KOOL, Stay in School" Education Outreach:** 2002 -2007 Interviewed middle school children on the radio throughout the year, and the master of ceremonies for the annual awards banquets.
- **Emcee for the Breakfast Club America** 2005 and 2006.
- **Additional Community Activities:** include speaking at various organizations, regular speaking engagement at the Phoenix Rescue Mission, and contributions to web sites.

References

Tim Maranville
Former Program Director
480-250-1079

Kris Abrams
Program Director
CBS Radio
602-452-1000
Last Program Director

Mark Waters
Market Manager
CBS Radio
602-452-1000
Last GM

Shaun Holly
CEO
AXON Broadcast Partners
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Joey Strickland
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